



Grand Boulevard Initiative www.grandboulevard.net

TASK FORCE MEETING SUMMARY & UPDATE

March 29, 2017

2017 Grand Boulevard Initiative Priority Focus Areas:

Every year the Task Force discusses and approves Priority Focus Areas for the Grand Boulevard Initiative (GBI). This year, GBI staff recommended an array of Focus Areas relevant to the El Camino Real Corridor and GBI member agencies. The approved 2017 GBI Primary Focus Areas include the following:

1. Continue work on the Grand Boulevard Initiative Housing Toolkit.
2. Pursue "Transportation Demand Management (TDM) Next Steps" to further investigate TDM strategies and tools for the Corridor.
3. Explore bicycle planning and implementation on El Camino Real.
4. Increase public awareness of the Grand Boulevard Initiative through presentation opportunities.
5. Expand the "Activity Along the Corridor" web-based map to include Housing and Economic Development Opportunity (ECHO) sites.
6. Continue operating the Grand Boulevard Initiative Social Media Plan.
7. Identify complete streets implementation funding.
8. Explore transportation and public health coordinated planning.
9. Explore multi-modal performance measures for El Camino Real/Mission Street/The Alameda.

More information on the 2017 GBI Focus Areas can be found in the March, 29th Task Force Agenda located on the GBI Website. <https://www.grandboulevard.net/images/stories/Agendas/Task-Force-Meeting-3.29.17-Agenda-Packet.pdf>

To learn more, visit:
<http://www.grandboulevard.net/>

Meeting Highlights

VTA's Next Network

Adam Burger of the Valley Transportation Authority (VTA) presented on VTA's Next Network project, which is a redesign of the entire VTA transit network. The Next Network project is part of VTA's Transit Ridership Improvement Program, an agency-wide effort to make public transit more useful for Santa Clara County travelers. Through the Next Network project, VTA hopes to better connect transit with the new Milpitas and Berryessa BART stations, increase overall system ridership, and improve VTA's farebox recovery rate. To do this without a budget increase, VTA seeks to increase service on more highly used routes while decreasing some of its overall network coverage. Changes to the transit network as part of the Next Network Implementation Program will go into effect with the next two-year transit service plan in the fall of 2017.



Source:VTA

To view VTA's Next Network presentation visit the following link: <https://www.grandboulevard.net/images/stories/PDF/presentations/Task-Force/TF-2-VTA-Next-Network---GBI-032917.pdf>

County Affordable and Supportive Housing Strategy

Consuelo Hernandez, County of Santa Clara Office of Supportive Housing, presented on Santa Clara County's Affordable and Supportive Housing Strategy and the City of San Jose's Hotel/Motel Master Lease Program. Consuelo discussed how these policies work together to allow the use of underutilized hotels/motels in San Jose to house the homeless. In addition, she provided an overview of the Hotel/Motel Master Lease Program and shared an example of how the County partnered with the City of San Jose and Abode Services to acquire and convert a motel on the Alameda to provide interim housing for the homeless.

To view the County Affordable and Supportive Housing Strategy presentation visit the following link: <https://www.grandboulevard.net/images/stories/PDF/presentations/Task-Force/TF-3--Housing-Case-Study---Updated-March.pdf>

Got Housing?



Wayne Chen of the City of Mountain View presented various tools the City is currently using to help combat the housing crisis as well as innovative new tools that the City is working towards implementing. Topics discussed included the addition of a significant new housing supply, developing/updating precise plans, implementing impact fee programs, modifying policy and regulatory frameworks, and detailing how the city is dealing with tenant issues and rent stabilization. In addition to policy tool takeaways, the presentation also discussed ways of dealing with market challenges and overcoming housing conflicts in communities to create a more extensive housing stock that meets the needs of more people in the City of Mountain View.

The City of Mountain View Housing Toolbox presentation can be viewed by going to the following link: <https://www.grandboulevard.net/images/stories/PDF/presentations/Task-Force/TF->

Copies of the March 2017 Task Force Meeting presentations are available here: <http://www.grandboulevard.net/library/presentations>