



2017 Budget

Presented to the
Cable JPA

1/24/17



2017 Budget Assumptions Income

- Continuation of programmatic activities
 - Except for Youth program: only if grant funded
- Continuation of Gov contracts at current rate
- Misc. Media Services
 - \$105K: Pro Services including I-Net
 - \$5K: Fiscal Sponsorship
- Contributions/Memberships/Grants
 - New Grants: \$35K
 - Donors: \$32.5K
- In-kind contributions: Legal
- Classes & Facility Use Fees
 - Classes & Camps: \$65.5K
 - Studio Use: \$25.7K



2017 Budget Assumptions Expenses

- Salaries and Salary Costs Includes:
 - My salary for the full year
 - 3.6% CPI increase for PT
 - Total cost \$6K
 - CHVO offset by increase in JPA rates
 - Raises for FT staff
 - In alignment with 2016 Nonprofit Compensation Guide
 - Promote one PT to FT
 - PT: Studio tech and summer camp instructor
 - FT: Fulfill the Goldman EPA sports grant
 - Support studio and free up Karen's time for pro services
 - Run 3 studio and 3 sports camps
 - Simply by replacing herself (as a part-time tech) and Chuck, the incremental cost is approximately \$16K (including benefits), excluding the additional studio tech hours she will assume.



2017 Budget Assumptions Expenses

- Professional Services
 - Shift from contractors to staff
- Professional Services Extraordinary Costs
 - Recruitment: \$20K & Accounting Audit: \$12K
 - Encore Fellow: +\$25K in 1K/hrs of free services
- Equipment Expenses:
 - Capital policy: \$1K threshold
 - Software warranties & maintenance
- At Current Levels:
 - Facilities & Operating Expenses & Supplies
 - Advertising/PR/Outreach
 - Insurance & Vehicle
- Conference/Training/Hospitality
 - ACM National in Minneapolis, Regional in Fresno
 - Includes professional development: \$2.5K



Funding Sources (variance from 2016 estimate)

- Government contracts: **\$229K** (\$15.5K)
- Misc. media services: **\$110.3K** (\$4.1K)
- Contrib/members/grants: **\$67.5K** (\$13.9K)
- In-kind contributions: **\$55K** (\$0K)
- Classes & facility use: **\$91.2K** (\$1.8K)
- Misc. income: **\$2.5K** (\$0K)
- Total: **\$555.6K** (\$35.3K)



Expenses (variance from 2016 estimate)

- Salaries: **\$756.2K** (\$73.6K)
- Salary costs/benefits: **\$132.1K** (\$7.1K)
- Prof. Services: **\$88.5K** (\$53.7K)
- In-kind legal: **\$55K** (\$0K)
- Extraordinary Pro Services: **\$32K** (\$13K)
- Facility: **\$58.3K** (\$1.7K)
- Operating & Supplies: **\$28.2K** (\$2K)
- Equipment: **\$33.3K** (\$23.7K)
- Advertising/PR/outreach: **\$8.8K** (\$6K)
- Insurance and vehicle: **\$21.1K** (\$5K)
- Conferences/training/hosp: **\$13K** (\$4.4K)
- Total: **\$1,226.5K** (\$47K)



Proposed Budget vs 2016

	2017 Proposed Budget	2016 Approved Budget	2016 Yearend Estimate	2017 Bud/ 2016 Bud Variance	2017 Bud/ YE Estimate Variance
Income	555.5	548.1	520.2	7.4	35.3
Expenses	1,226.5	1,156.9	1,179.5	69.6	47.0
Net Op Inc/-Loss	-671.0	-608.8	-659.3	-62.2	-11.7
Investment Distribution	671.0	608.8	659.3	62.2	11.7
Net Inc/-Loss	0.0	0.0	0.0	0.0	0.0



Proposed 2017 Capital Expenditures

- Total New Capital Expenditures: **\$142.6K**
 - Carry over from 2016:
 - Telephone system: \$9.7K + Network switches: \$2.2K
 - Includes:
 - New fly pack: \$65.3K
 - Replace classroom computers: \$26.4K
 - Edit suites computer/monitor: \$9.4K
 - Master control bulletin board system: \$7.6K
 - Web site enhancements: \$7.5K
 - Other + contingency: \$14.5K



Capital Expenditures on the Drawing Board

- Four Phase Studio Power / Lighting Upgrade
 - Add general ground level outlets
 - Add outlets above the grid to replace dimmer packs to drive more modern light fixtures
 - Possibly add more DNX to control fixtures
 - Buy modern light fixtures



Board Approved Request

- Total fund request: \$671K
 - To cover operating deficit
- Capital budget: \$142.6K
 - To be funded by PEG fees

