



August 1, 2016

TO: Town Council of Atherton
FROM: Atherton Now Campaign Committee
SUBJECT: Monthly Fundraising Update – July 2016

Campaign Committee

Didi Fisher, Co-Chair
Sandy Levison, Co-Chair
Kay Clarke
Brendan Cullen
Christine David
Rick Degolia
Herb Lechner
Beverly Lenihan
Elizabeth Lewis
Kimberly Young

Greetings,

During the vacation season of July, committee members reconnected with donors to review their prospect lists. These inputs were used to generate further inquiries to possible new supporters, and feedback on the project.

Atherton Now will be present at *National Night Out*. Planning is well underway for a Farmers' Market in September, a community outreach event sponsored by *Atherton Now*. The civic center project will be highlighted at this time.

Here is an updated confidential financial summary:

Outstanding commitments/pledges	\$2,837,262
Cash Donations	\$2,772,455
Cash Grants to the Town	\$958,165
Next Payment Due October, 2016	\$780,526
Total Cash & Pledges to date	5,609,707
Million Dollar Donors	4
Total # of Donors to date	50

Respectfully submitted.