

01-05-16

CCAC Outreach Ad Hoc: (Theresa with rundown of resident interest / Christine with what Atherton Now has been doing

A) Goals

- 1) Widespread resident awareness of project
 - a) Plan / Design / Architecture must all be evident and clear
- 2) Transparency (related to above)
 - a) Process / Plan / Financing
 - b) Try to answer all or most questions
- 3) Residents should come away feeling well informed, have a good understanding of the project and hopefully feel comfortable and accepting of the project

B) Process

- 1) Meetings
 - a) Number of meetings
 - b) Schedule
 - c) What kinds of "workshops" and where
- 2) Town events
 - a) Re: George suggestions in email
 - b) Garden opening / Easter / ADAPT / Homeowners etc
 - c) Full list and scheduling from town
- 3) Site Tour / Old facility walk through
- 4) Indirect contact methods
 - a) Almanac
 - b) Gentry
 - c) E-mail (town list??) / Snail mail
 - d) Phone Tree
 - e) NextDoor .com
 - f) Postings / Displays (Town Center / Council Chambers
 - g) Athertonian
 - h) Social Media / Web / Virtual Reality Tours

→ MILERS

530-7

1/14 5PM