

**TO:** Grand Boulevard Initiative Task Force Members and Interested Parties

**FROM:** Russell Hancock, Task Force Co-Chair  
Jim Hartnett, Task Force Co-Chair

**SUBJECT:** June 24, 2015 Grand Boulevard Initiative Task Force Meeting Follow-Up

**DATE:** July 14, 2015

This memorandum presents the highlights of the June 24<sup>th</sup> Task Force meeting and is sent to assist Task Force members in updating other members of your governing body or organization.

- Jim Hartnett, General Manager/CEO of the San Mateo County Transit District was introduced as the new Task Force Co-Chair.
- **Task Force Membership Application Process**  
Mark Leach, Central Trades Council, San Mateo County, presented the Task Force-endorsed membership application process. All existing Task Force Members filling a seat for a Sponsoring Agency and Public Entity received a letter from the Co-Chairs reaffirming the importance of attendance and asking for confirmation of their respective Task Force Member and Alternate. ***Responses are to be sent to Megan Channell at [channellm@samtrans.com](mailto:channellm@samtrans.com) by Friday, July 31<sup>st</sup>.***

The membership application for Private and Community-based Organizations is available on the Grand Boulevard Initiative website at [www.grandboulevard.net](http://www.grandboulevard.net). ***Membership applications are due by 5pm on Friday, July 31st.*** Existing Task Force Member organizations need not apply; the application is for new interested Members only. There are current vacancies in the following sub-categories: Non-Profit Developers, Labor, Environmentalists, Business/Employers, Health, and Private Policy Agencies ([click here](#) to view the full list). All applications will be reviewed by the Task Force Co-Chairs and membership announcements will be made by September 2015.

- **Activity Along the Corridor - City of San Carlos: Development Activity Pipeline**  
Al Savay, Community Development Director and Lisa Porras, Principal Planner and Grand Boulevard Initiative Working Committee Member from the City of San Carlos presented community planning efforts that reflect the Grand Boulevard Initiative Guiding Principles. A copy of the full presentation is available here: <http://grandboulevard.net/library/presentations.html>.
- **Housing in the Corridor: Presentation of City and County Housing Requirements, Allocations, and Incentives for Affordable Housing**  
Grand Boulevard Initiative Working Committee Members Lindy Chan, City of Redwood City, and David Kornfield, City of Los Altos, along with Megan Channell, San Mateo County Transit District, presented a summary of the commonalities on housing issues in the El Camino Real Corridor, focusing on Housing Elements, Regional Housing Needs Assessment targets,

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implementation strategies to encourage housing at strategic areas along the Corridor, and implementation strategies to encourage housing at all affordability levels. This information was collected during an “around the table” conversation at the April 27<sup>th</sup> Working Committee meeting in response to the Task Force’s identification of housing as one of a number of priority topics for Grand Boulevard Initiative. A copy of the full presentation is available here: <http://grandboulevard.net/library/presentations.html>.

➤ **21 Elements Multi-City Nexus Reports for Housing Impact and Commercial Impact Fees and Consideration of Next Steps along the El Camino Corridor**

Sujata Srivastava of Strategic Economics, the consultant team preparing the nexus studies, presented the purpose, methodology, and findings of the multi-city nexus studies initiated by 21 Elements. The studies evaluate the commercial linkage fees and housing impact fees that mitigate the impact of new development on the demand for affordable housing in San Mateo County (using a draft model report as an example). The findings for “Model City” were presented, along with the financial feasibility of impact and linkage fees and policy options to consider with implementation of the fees. A copy of the full presentation is available here: <http://grandboulevard.net/library/presentations.html>. The Draft Nexus Reports are available here: <http://www.21elements.com/Nexus-Study/View-category.html>.

*The next Grand Boulevard Task Force meeting will be held on September 30<sup>th</sup> at 10 AM at the San Mateo County Transit District Auditorium in San Carlos. More information will follow.*