



**Town of Atherton
ENVIRONMENTAL PROGRAMS COMMITTEE
MINUTES**

November 30, 2017

1:30 p.m.

TOWN COUNCIL CHAMBERS

94 ASHFIELD ROAD
ATHERTON, CALIFORNIA

REGULAR MEETING

1. **ROLL CALL**

Present: Elizabeth Lewis
Holly Joseph
Valerie Gardner
Jasenka Rakas

Excused: Janet Larson

Staff Present: Stephanie Davis, Senior Planner
Nestor Delgado, Assistant Planner

2. **PUBLIC COMMENTS**

No public comment.

3. **COMMITTEE AND STAFF MEMBER COMMENTS:**

a. 2017 Earth Day Event Recap

Senior Planner Davis presented the memo.

Staff Liaison Lewis noted the community liked the location and that the event was well received, but a new location would need to be used in 2018 as the Civic Center project will be in construction.

Committee Member Joseph saw the student challenge as a highlight of the 2016 event, and noted it is in line with the Committee's goals.

Committee Member Gardner expressed interest in any event allowing the Committee's potential to have a meaningful impact both locally and globally.

Committee Member Raskas noted the ability of the event to attract a young crowd and the potential to impact this group.

4. REGULAR AGENDA

a. Approval of Minutes from the April 17, 2017 Minutes

The minutes were approved as distributed.

M/S Joseph / Gardner Aye: 3 Noes: 0 Excused: 1

b. Discuss Implementation of Priorities 1-3 of Approved Climate Action Plan (CAP) Greenhouse Gas (GHG) Reduction Measures.

Senior Planner Davis presented the memo and introduced James Tuleya, Community Programs Director for Home Energy Analytics (HEA) who provided an overview of the HEA Home Intel program, an energy efficiency program for residences in partnership with PG&E.

The Committee discussed creating marketing materials in both English and Spanish to be disseminated both physically and through social media platforms.

Committee Member Joseph mentioned personal experience of building in Town and not being made aware of green building resources until end of the process.

Committee Member Gardner suggested hosting an open house or spring time tour of green buildings in Atherton.

Committee Member Rakas suggested the possibility of the Town using lifecycle software such as SoFi, to present an analysis of carbon emissions through construction and operation of new buildings and remodels.

The Committee recommended that staff work with an ad-hoc committee of Committee member Joseph and Council Member Lewis on community education and marketing materials. The Committee also requested that staff outreach to architectural firms on green buildings and to research lifecycle analysis software.

c. Discuss ideas for potential environmental/sustainability community event for 2018.

Staff provided a list of Town sponsored events throughout 2018.

Committee Member Joseph mentioned a preference to focus the Committee’s energy on one big event.

Council Member Lewis suggested having an event around Earth Day and integrating a student challenge if possible.

Committee Member Gardner suggested working with schools to see what timeline works best for students to participate in a student challenge and the possibility of hosting an environmental movie viewing for “The New Fire”, a film about climate change.

The Committee recommended staff outreach to schools to gauge interest and timing for a possible student challenge.

5. SET/ CONFIRM NEXT MEETING

a. Review and approve EPC meeting calendar for 2018.

The Committee approved the 2018 EPC Meeting Calendar presented by Staff

M/S Rakas / Gardner Aye: 3 Noes: 0 Excused: 1

6. ADJOURN

The meeting adjourned at 3:02 pm.