



**Minutes**  
**Town of Atherton**  
**October 1, 2014**  
**4:00 P.M.**

**City Council Chambers**  
94 Ashfield Ave  
Atherton, California

**City Council Study Session**

**Mayor Wiest called the meeting to order at 4:00 p.m.**

**ROLL CALL**          Wiest, DeGolia, Lewis, Widmer

**PUBLIC COMMENTS**

**STUDY SESSION**

**1.      PRIORITY SETTING OF DRAFT PEDESTRIAN AND BICYCLE MASTER PLAN PROJECTS**

**Report:** Community Services Director Mike Kashiwagi

**Recommendation:** Review and discuss projects proposed in the draft Master Plan and set priorities for expenditures from funds budgeted and proposed in the Capital Improvement Program

The Council reviewed and discussed projects proposed in the draft Master Plan and helped staff set priorities for expenditures from funds budgeted and proposed in the Capital Improvement Program. Overall, the Draft Plan includes projects totaling nearly \$12-\$13 million. One-half of this estimated amount is related to projects along El Camino Real. The Town included \$500,000 in the 2014/15 Capital Improvement Budget. The 5-Year Capital Improvement Plan also includes \$100,000 in each successive year.

Staff recommended that the Council identify some priority projects from the list for which staff can begin the pursuit of any required engineering and design work.

Following discussion and public comment, the Council identified Middlefield Road, Fair Oaks to Atherton to the Alameda, Selby Lane (n/s), Selby Lane to Valparaiso, and Watkins as the top 5 priorities - focused on improving safe routes to schools.

During the discussion, the Council identified safe routes to schools as one of the top priorities for the Town. The Council expressed a desire to not only focus on the big picture of improvements but to identify singular projects that the Town could actually make happen. Further, the Council discussed the need to work collaboratively with adjacent jurisdictions to ensure connectivity and better chances for grants.

The Bike Pedestrian Master Plan will return to Council at a future date for final adoption.

## **2. REVIEW OF THE DRAFT SIGN ORDINANCE**

**Report:** City Manager George Rodericks

**Recommendation:** Review and Discuss

The Council discussed a number of issues including the height and square footage allowances for signage, placement requirements, and the ability of the Town to regulate.

Following discussion, the Council provided staff with comments that construction signage should be limited to 15 days following the issuance of a certificate of occupancy, signs should be limited in height to 6 feet, open house signs should be limited to weekends, and that non-construction and non-commercial signs should be limited to 9 square feet.

In addition, the Council provided some feedback related to placement of the signs within 6 feet of the edge of pavement and recommended that staff investigate the possibility of a graduated approach to sign height near driveways.

Staff will return the revised draft ordinance to the November City Council meeting.

### **ADJOURN**

Mayor Wiest adjourned the meeting at 5:50 p.m.

**Respectfully submitted,**

**Theresa DellaSanta**  
**City Clerk**